



Smart. Effective. Creative.

MOB Media, Inc. Environmental Policy Statement

Although MOB Media, Inc. is a small business we are truly committed to protecting the environment. Our GREEN efforts can be seen throughout our corporate office and our Production Studio. We recognize our environmental responsibilities at work and have an action plans in place.

As a management team, the company has assessed what it believes to be key impacts of the business and has developed a process of improvements which are listed below. As a company we strive to make additions and/or improvements whenever possible.

Recycling systems are in place for the following:

Beverage Containers

- Glass bottles
- Plastic bottles
- Aluminum Cans (including collection of can tabs for The Ronald McDonald House)

Paper

- We encourage re-use of paper prior to recycling (use of second side or as scratch paper)
- Recycling containers are available for paper and cardboard recycling
- Re-use of packaging materials where appropriate
- Ongoing development of systems which significantly reduce paper usage including using and requesting e-billing and software downloads

Electronics

- Batteries (and use of re-chargeable batteries throughout the office)
- Utilization and recycling of Energy Star® Computer equipment
- Toner cartridges

Re-use

Re-use is a company favorite.

- Our Production Studio offices were furnished and decorated with almost entirely re-used items.
- Instead of replacing our work stations a year ago, we recovered the panels with new fabric.
- The employees as a group participate in an item exchange we refer to as "Free-Bay". Books, toys, clothing, household items, exercise equipment or any other item is offered up to another employee if no longer needed or wanted by the current owner.
- Magazines that have already been read are re-purposed at doctor's offices, hair salons, etc. for the purpose of recycling AND advertising our company!

Transportation

- Telecommuting
- Carpooling

Operational Impact

MOB Media will strive to encourage best environmental practice where possible by:

- Using and promoting "paperless" processes in pursuit of our day to day business.
- Encouraging the use of recycled materials
- Encouraging the use of third parties who are environmentally friendly

MOB Media recognizes continued improvement is necessary and embraces that challenge in regards to environmental practices as well as encouraging our employees and clients, (through our activities) to focus on environmental issues.

